



Privacy Statement eCrimp App

Content

Who are we?	1
What data do we collect?	2
How do we collect your data?.....	2
How will we use your data?.....	3
How do we store your data?.....	3
Marketing.....	4
What are your data protection rights?	4

Who are we?

Gates Corporation, based in **Denver**, Colorado, is a leading manufacturer of application-specific fluid power and power transmission solutions. The European headquarters is Gates Industrial Europe SARL,

a private limited liability company under Luxembourg law, with registered offices at Boulevard d'Avranches 16, 1160 Luxembourg. Further we will refer to both entities as "we"/"us"/"Gates".

Gates is committed to protecting and respecting any personal information you share with us. Gates will be acting as a "data controller" for the processing activities described in this statement, which means that we define the purposes and the means for these processing activities. This privacy statement will explain how our organization uses the personal data we collect from you when you use our eCrimp App.

Gates is committed to respecting privacy regulations and data protection rights. For general information on the processing of personal data by Gates, please first read the *Gates Global Internal Privacy Principles* and the *Gates Industrial Europe SARL Privacy Policy*, found here: <https://www.gates.com/gb/en/utility/privacy-policy>.

The Gates eCrimp App contains links to gates.com. This privacy statement applies only to our eCrimp App. A copy of Gates' Privacy Policy related to its website is available on gates.com.

The eCrimp App is a mobile application that provides users crimp settings for Gates crimpers, to be used with Gates hose-coupling combinations. This privacy statement concerns specifically the processing of their personal data through the eCrimp App.

What data do we collect?

We collect and process the personal data entered by you on the eCrimp App in order to conduct our activities and to engage with you. We only collect information which is necessary, relevant and adequate for the purpose for which you are providing it to us. We collect both personal and non-personal data in order to understand how you use our eCrimp App, to provide the best online experience and to improve our product and services. The personal data which we may collect is the following:

- For non-identified users: country, search details within the app, visit frequency, and device used. This data is aggregated and not processed at the individual user level.
- For identified (i.e., registered) users: includes data listed for non-identified users and all data entered by you during the registration process, such as First name, Last name, E-mail Address, Language, Country, and Company name.

We do not collect any special categories of personal data collected (such as health data, racial or ethnic origin, political opinions, religious or philosophical beliefs, sexual orientation).

When you download the eCrimp App from the app store, the app store may collect additional data about you. This Privacy Statement does not apply to such data collection. For more information, you should check the privacy policies for the app store.

How do we collect your data?

We collect personal data when you register for an eCrimp App account (e.g., account registration, newsletter sign-up, etc.). We may also receive your data indirectly from sources such as the Apple and Android App Stores

How will we use your data?

Gates collects personal data in the eCrimp App with the following purposes:

- Marketing
- Saving your Favorites
- Sales and administrative reasons; and
- Receiving services.

Personal data collected in this context may become part of the database in the eCrimp App with the purpose to centrally gather, evaluate and report crimping data.

We collect your data so that we can:

- Offer the best online experience (region-specific product details, text in your language, personalized information).
- In case you consent to marketing updates, we use your data to mail you with special offers on other products and services related to your product or contract.
- If relevant, to provide you with all information required to connect in case of an online training (webinar, one-to-one meeting).

Gates will not share personal data with third parties.

How do we store your data?

Gates securely stores your data in our SAP HANA Cloud in North America. SAP utilizes Microsoft Azure for cloud hosting. On their website, you can find their security precautions to ensure that your personal data is protected.

If you are located in Europe and consent to marketing updates, your contact data is exported from SAP HANA cloud and is subsequently stored in Flexmail, which is an email marketing tool with the database located in the EU. For other regions, your contact information is stored in other local marketing databases, including Marketo in the United States.

In these databases, Gates will keep your personal data for as long as necessary with regard to the purpose(s) of the processing and in accordance with applicable local law.

In addition, Gates will apply adequate security measures to your personal data to protect them against any type of harm, such as unauthorized access or disclosure, loss, theft or damage. The level of security will be adapted to the nature of the processing activities and will be updated as technology evolves. If data

transfers take place outside of the EEA, Gates takes appropriate steps to ensure the protection of personal data, in particular by an intragroup data transfer agreement.

Marketing

If you consent to marketing communications, we will send you information about similar products and services of our Gates companies that we think you might like. We are doing this based on the performance of any applicable contract and/or based on your consent.

In case you receive Gates marketing, you may always opt out. All of our emails will provide a link to edit your preferences or unsubscribe.

You have the right at any time to stop us from contacting you for marketing purposes or giving your data to other members of the Gates Corporation.

If you no longer wish to be contacted for marketing purposes, please let us via privacy@gates.com.

What are your data protection rights?

Gates would like to make sure you are fully aware of all of your data protection rights. Users may be entitled to the following, depending on their location:

The right to access – You have the right to request Gates for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that Gates correct any information you believe is inaccurate. You also have the right to request Gates to complete the information you believe is incomplete.

The right to erasure – You have the right to request that Gates erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that Gates restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Gates processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Gates transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make an appropriate data subject request, we have one month to respond to you after the receipt of a complete, verified request.

If you would like to exercise any of these rights or in case you have any question about this privacy statement, please do not hesitate to contact us via privacy@gates.com or via Post:

1. For questions regarding our processing activities and database in the eCrimp App:

Data Privacy Team
Gates Corporation
1144 15th St., Suite #1400
Denver, CO 80202, US

2. For questions regarding our processing activities and databases in Europe (e.g. Flexmail)

Data Privacy Team
Gates Industrial Europe SARL
Boulevard D'Avranches 16
2240 Luxembourg

Specifically for our German entities, we have appointed a Data Protection Officer, to be contacted via DPO-Gates@data-elements.de

We keep our privacy policies and statements under regular review and place any updates on this web page. This privacy policy was last updated in August 2020.