

ELECTRIC WATER PUMPS

BE THE FIRST TO CAPTURE THIS GROWTH OPPORTUNITY.



KNOW THE FACTS O.E.S. HOPE YOU OVERLOOK

Electric water pumps aren't just about standard engine cooling anymore.

Many of today's latest vehicles in operation use up to three pumps at a time.

Get your electric water pump inventory in place to expand your immediate service opportunity to more fuel efficient and import vehicles, as well as hybrid battery, turbocharger and heating applications.

INCREASING DEMAND. INCREASED SALES. NOW.

+4 MILLION 

Sales have grown by 4 million since 2014, and so has the demand for replacements.



An estimated 1 in 4 engines are now turbocharged, and of those, the systems that are water-cooled use electric water pumps to do so.



This means a need for as many as three pumps in one vehicle—and a major parts demand for you.

GROWTH IN THE FUTURE

2017's biggest projected class FOR ELECTRIC WATER PUMP

**USAGE GROWTH ARE
I M P O R T S**

BY 2020, IT IS ESTIMATED

**3.8 MILLION
HYBRID AND ELECTRIC
vehicles will be sold every year**

GATES HAS YOU COVERED



Exact-fit, easy-to-install Gates parts are used to reduce engine load, and in several other systems.



12.2 MILLION

Gates electric water pumps cover more than 12.2 million vehicles in operation.



Ask your Gates sales representative to prepare a customized electric water pump stocking plan with our proprietary PartsTrak inventory optimization tool today.

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