



SYSTEM SMART BELT EDUCATION DISPLAY



Build Your Related Parts Sale

MARKETING DISPLAY TO EDUCATE YOUR CUSTOMERS

Gates System Smart Belt Education Display will help inform your customers about the importance of serpentine and timing belt systems maintenance. Give customers the confidence to invest in complete system replacement by using the new Belt Display. By helping consumers visualize how these systems work and wear together, you'll be helping them avoid expensive system failures – and you'll be selling more complete system repairs. Be System Smart and replace the full serpentine or timing system, and not just a single part.

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BE SYSTEM SMART

The best way to prevent system failure and customer come-backs is to Be System Smart. Inspect the serpentine and timing systems at 60K miles and replace worn components at 90K miles, or as advised by the manufacturer.



- › Dual-sided display rotates 360 degrees to show either Serpentine or Timing System
- › 3D unit has real belts and moving system components
- › Built-in brochure holder at top of display
- › 50 Be System Smart consumer brochures included
- › Sturdy construction sits securely on countertop
- › Size: 18" H x 10" W x 3" D
- › View 360° videos at BeSystemSmart.com



Belt Installations **40%**

TCK Installations **76%**

Increase Your Installations

Shops that purchased and used the serpentine and timing belt displays saw a significant increase in installations.

Tensioner Installations **144%**

For System Selling Training, visit our training website: www.gates.com/hub

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