

## Gates and Wish for Wheels Partners to Help Denver's Castro Elementary Students Get Moving

For the second consecutive year, Gates and Wish for Wheels will give away Carbon Drive belt bikes and provide bike tune-ups to previous bike recipients

**DENVER, Sept. 6, 2019**— For the second consecutive year, Gates (NYSE: GTES), a leading global provider of application-specific fluid power and power transmission solutions, and Wish for Wheels, a 501(c)(3) nonprofit organization that gives brand new bicycles to kids in low-income communities, will give away 62 employee-built Gates Carbon Drive belt bikes to second graders at Castro Elementary, as part of the company's corporate social responsibility initiative.

Who: Gates employees, Castro Elementary students, and the new Wish for Wheels Lucky

Bike Club

When: September 6, 2019 at 2:00 p.m.

Where: Castro Elementary

845 S. Lowell Blvd. Denver, 80219

**What:** Beginning at 2:00 p.m., Castro Elementary School principal, Dr. Robert Villarreal,

Wish for Wheels executive director Brad Appel, and Gates' senior vice president and chief marketing officer Tom Pitstick, will announce and present the brand new Wish for Wheels Lucky Bike Club curriculum in conjunction with the delivery of 62 Gates Carbon Drive belted bikes to the school's second grade class – some of whom have

never had a bike to call their own.

As an active member of the Denver community for more than 100 years, Gates' involvement with local schools, non-profits, and public entities such as Wish for Wheels and Castro Elementary, provides unique opportunities for the company's employees to give back to the local community through their personal mobility initiative. The bikes were built by employees at the Gates world headquarters in Denver as part of the company's BuildORama event held on August 21, 2019. The bikes are the company's Priority Start 20" bikes that include a Gates Carbon Drive belt that is cleaner, as well as grease and rust-free, stronger and more reliable than traditional bicycle chains, and require less maintenance for the students and their families.

With Gates' support, Castro Elementary is the first elementary school in Denver to receive the Wish for Wheels new Lucky Bike Club curriculum. During the day, Wish for Wheels will launch the program here in Denver, and teach the school's second graders the basics of bicycle maintenance, riding skills and safe bicycling at their own urban school. The Club will use a positive youth development approach to provide disadvantaged kids the opportunity to learn and master skills using a STEAM-based curriculum. In fact, the program will help kids develop life and leadership skills such as resilience, problem solving and teamwork, in a safe, supportive and challenging environment, that focuses on relationships, experiential learning and vigorous



physical activity. Upon completion of the multi-session program, the graduates from Castro Elementary will not only walk away with these important skills and experiences, but receive a new bicycle (*provided by Wish for Wheels and Gates*), helmet, lock and bike maintenance kit at no cost to them.

## **About Gates**

Gates is a global manufacturer of innovative, highly engineered power transmission and fluid power solutions. Gates offers a broad portfolio of products to diverse replacement channel customers and to original equipment ("first-fit") manufacturers as specified components. Gates participates in many sectors of the industrial and consumer markets. Gates products play essential roles in a diverse range of applications across a wide variety of end markets ranging from harsh and hazardous industries such as agriculture, construction, manufacturing and energy, to everyday consumer applications such as printers, power washers, automatic doors and vacuum cleaners, and virtually every form of transportation. Gates products are sold in 128 countries across four commercial regions: the Americas; Europe, Middle East and Africa; Greater China; and East Asia and India. More about Gates can be found at www.gates.com.

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