



More Race Teams Bet on Gates Belt Drives for 2025 UCI Downhill Season – €100K Belted Purse Remains Up for Grabs

DENVER [Jan. 15, 2025] – [Gates](#) (NYSE: GTES), a global leader in belt drive technologies, has announced official partnerships with four elite race teams—Aon on Gamux frames, Atherton Racing, MS-Racing, and Intense Factory Racing for the 2025 [Union Cycliste Internationale](#) (UCI) Downhill Mountain Bike season. These partnerships mark a pivotal moment in the sport, showcasing the game-changing advantages of the Gates Belt Drive systems in high-performance racing.

"Being part of bringing belt drives into professional downhill racing has been an incredibly rewarding experience. Working with Gates has been fantastic—together, we've learned so much throughout the 2023 and 2024 race seasons, and we're thrilled to continue this partnership into 2025. Everyone on the team has poured so much effort into this over the past few years, and it's exciting to see how belt drive system technology and downhill racing continue to grow." said Dominic Tinner, co-founder of Gamux.

The partnerships will push the limits of research and development, with these top teams rigorously testing Gates Belt Drive systems in some of the world's toughest downhill racing conditions.

"We at Atherton Bicycles are thrilled to announce that we'll be racing the 2025 UCI season powered by Gates Belts," said Dan Brown, founder and owner of Atherton Bicycles. "Our manufacturing methods allow us to prototype and reiterate designs very quickly, ensuring we take learnings from the test track straight to the product. This technology has allowed us to develop a first prototype in just two months. Huge thanks to the design team, including Dave Weagle, for pulling this one together so quick! Gates has a long-standing reputation for innovation and excellence in product development, giving us the confidence to make this pivotal switch. We're eagerly looking forward to an exciting race season with Gates as our trusted partner."

The Gates Belted Purse Prize Continues for 2025

Gates is also continuing its trailblazing €100,000 Belted Purse contest for the 2025 race season. This incentive rewards the first elite racer, male or female, to win a UCI Mountain Bike Downhill event on a Gates belt-driven bike. Designed to spotlight the unique performance advantages of a belted downhill bike, the challenge aims to inspire teams and athletes to embrace this revolutionary technology.

"We look forward to seeing how belt drive mountain bikes compete in the UCI series this season," said Chris Sugai, general manager of Mobility at Gates Corporation. "With the changes in the competition structure, the playing field is smaller, and the competition is tougher. Working with these great race teams will help us improve our belt drive systems."

This season, the adventure continues with the Gates €100K Belted Pursuit Challenge, highlighted by an exclusive video series that captures the durability, performance, and behind-the-scenes stories of belt drive technology in action.

Belt Drive Technology Leading the Charge in Micromobility



Gates Belt Drive technology is transforming personal and micromobility solutions worldwide. From bicycles and electric bikes to scooters and motorcycles, Gates' innovative belt drive systems offer grease-free, rust-free, and low maintenance solutions tailored for high performance and durability. The Gates Carbon Drive system stands out as the market's best high-mileage bicycle drive, delivering exceptional reliability for urban commuters, mountain bikers, eBike riders, and casual cruisers alike.

By partnering with top downhill teams, Gates brings its materials science and engineering expertise to the forefront of the sport, challenging traditional chain-driven systems and inspiring a new era of innovation in competitive cycling. For more information about Gates Belt Drive technology or for official €100K Belted Purse contest rules, visit www.gatesbeltdrive.com. #GatesMTB100K #GatesBeltDrive

About Gates Corporation

Gates is a global manufacturer of innovative, highly engineered power transmission and fluid power solutions. Gates offers a broad portfolio of products to diverse replacement channel customers, and to original equipment manufacturers as specified components. For more than a century, Gates has pushed the boundaries of materials science to engineer products that exceed expectations in many sectors of the industrial and consumer markets. Our products play essential roles in a diverse range of applications across a wide variety of end markets including industrial on-highway, industrial off-highway, mobility and recreation, automotive, energy and resources as well as diversified industrial. Our products are sold in more than 130 countries across our four commercial regions: the Americas; Europe, Middle East & Africa; Greater China; and East Asia & India. More about Gates can be found at www.gates.com.

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Media Contact

Raquel Fuentes

Raquel.Fuentes@Gates.com

