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Gates delivers new webinar series to meet market's demand for increased online support

A new series of short webinars from Gates are now available, increased technical support and access to essential data

Luxembourg City, Luxembourg (AUGUST, 2020) — Gates, a leading global provider of application-specific fluid power and power transmission solutions, has unveiled a new series of technical and commercial webinars designed to increase support for its industrial product ranges throughout EMEA. The webinar sessions will allow Gates' technical experts the opportunity to address specific topics, ranging from live product unveilings, a virtual tour of the testing facility to technical trainings on safety, and provide technical support and improved access to essential data.

Gates recently released a number of fluid power and power transmission product-focused webinars to pilot the program which were met with great success, this included a live unveiling of the new MXG™ 4K hose.

The new webinar series will include additional product-focused offerings as well as technical trainings. Gates' 'Crimper Training', for example, will review practicalities involved with hose assemblies, identify safety measures to consider and outline steps to prevent contamination. The 'e-Crimp' webinar will provide users with enhanced product information as well as tips and tricks as how to access the most appropriate data available to ensure the most effective and efficient crimping results. Subsequent webinars will also include in-depth technical case studies, as well as solutions to overcome common problems that may emerge in the field and additional subject areas identified by distributors, who are often the first call for technical support.

Full details of the webinar schedule and details as how to register are available from: https://www.gates.com/gb/en/knowledge-centre/training/live-webinars.html.

About Gates

Gates is a global manufacturer of innovative, highly engineered power transmission and fluid power solutions. Gates offers a broad portfolio of products to diverse replacement channel customers and to original equipment ("first-fit") manufacturers as specified components. Gates participates in many sectors of the industrial and consumer markets. Gates products play essential roles in a diverse range of applications across a wide variety of end markets ranging from harsh and hazardous industries such as agriculture, construction, manufacturing and energy, to everyday consumer applications such as printers, power washers, automatic doors and vacuum cleaners, and virtually every form of transportation. Gates products are sold in 128 countries across four commercial



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regions: the Americas; Europe, Middle East and Africa; Greater China; and East Asia and India. More about Gates can be found at www.gates.com.

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