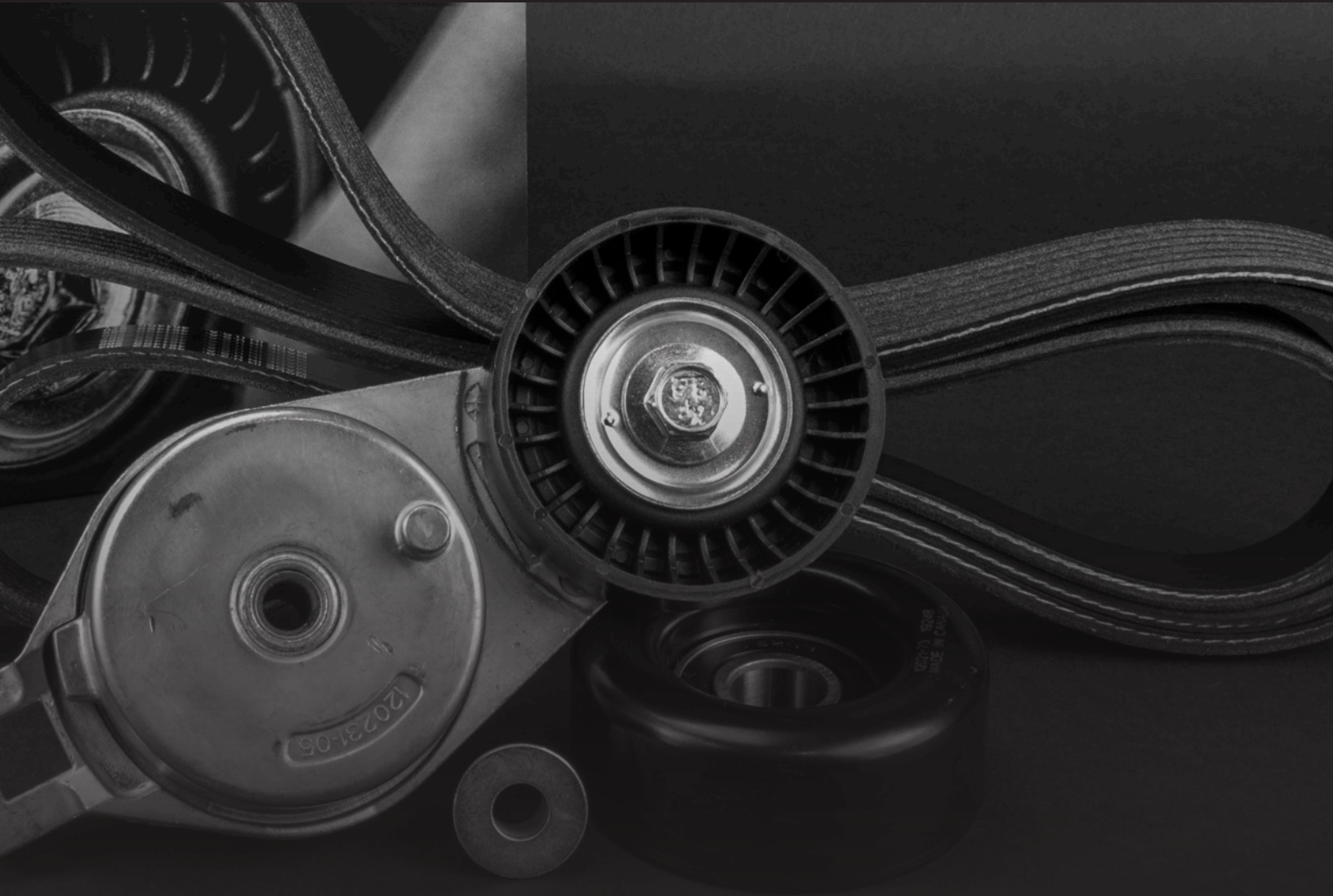




COMPLETE™

SERPENTINE KITS



LIFETIME MANUFACTURER WARRANTY

Gates Complete Serpentine Kits come with lifetime warranty coverage on **PARTS AND LABOR** when the kit is installed by a registered shop.* Providing the Gates For Life peace of mind for technicians, service advisers, shop owners and customers means results, returns and rewards worth a lifetime.

For more information on Gates Serpentine Kits visit [Gates.com/completekits](https://www.gates.com/completekits).

KITS INCLUDE:

- Gates Micro-V® Serpentine Belt(s)
- Related DriveAlign® Tensioner(s)
- Idler Pulley(s) included as required, per system

*This lifetime warranty does not apply to Gates Complete Heavy Duty Serpentine Kits. Gates Complete Heavy Duty Serpentine Kits are covered by the standard Gates limited lifetime warranty, which is found at <https://www.gates.com/about-us/limited-warranty>.



WHY KITS?

NOTHING BEATS COMPLETE. Gates Complete Serpentine Kits offer:

- Increased ticket value and shop profitability
- Reduced comebacks and warranty returns
- Maximized customer satisfaction
- All necessary OE-quality parts for a complete system restoration
- Simple ordering—no more sourcing parts separately
- Coverage for approximately 175.5 million vehicles (VIO)



Components of the Gates Complete Serpentine Kit are sealed and packed securely to maintain outstanding quality and condition during shipping.

BUSINESS GROWTH TIPS FOR THE SERPENTINE SYSTEM

KNOW THE INTERVALS

The best way to prevent costly system failure is to begin replacing worn components at **90,000 MILES**, or as advised by the manufacturer.



REMOVE IT, REPLACE IT

THE BEST TIME TO RECOMMEND A KIT REPLACEMENT SOLUTION? Any job where you're already removing a belt. Think critical repairs like the alternator, A/C compressor, water pump or power steering pumps: all connected by the belt.

It's a great deal for the vehicle owner because the labor to remove the belt is already part of the original repair, and new parts are going to make the whole system work better and last longer.

Comparison of Separate Installations vs Complete Restoration

2012 Toyota Camry Example

Alternator		Belt		Tensioner		Alternator + Complete Kit	
Part (Retail)	\$175.99	Part (Retail)	\$12.99	Part (Retail)	\$208.99	Part (Retail)	\$397.97
Labor (Hour)	1.1	Labor (Hour)	0.8	Labor (Hour)	1.0	Labor (Hour)	1.3
Labor Rate	\$100	Labor Rate	\$100	Labor Rate	\$100	Labor Rate	\$100
Labor Cost	\$110	Labor Cost	\$80	Labor Cost	\$100	Labor Cost	\$130
Total Job	\$285.99	Total Job	\$92.99	Total Job	\$308.99	Total Job	\$527.97
THREE REPAIRS DONE SEPARATELY = \$687.97						SAVINGS	\$160 (23%)

labor cost comparison between alternator + separate parts installation versus alternator + Gates Serpentine System Kit replacement

BOTTOM LINE:

By adding serpentine maintenance to alternator repairs, you are doing the complete job, eliminating comebacks and either saving the customer time and money, or increasing profits.

