



GOODREASONS CHANGEOVER PROGRAM

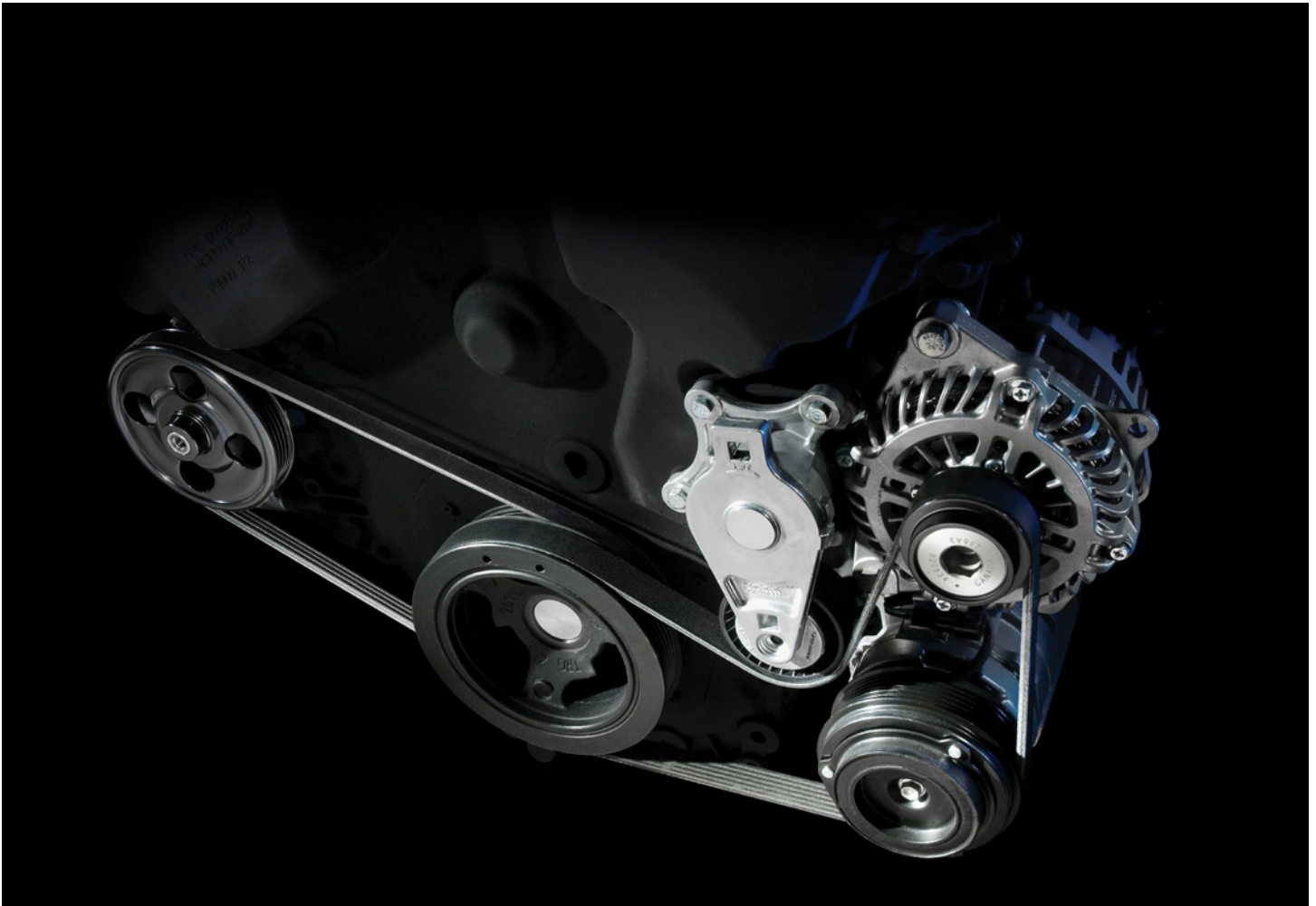
PROFESSIONAL SERVICE CENTERS

Changeover to the Brand Technicians Prefer

IT'S FREE. Get 1:1 belt exchange on qualifying brands.

IT'S EASY. No billing or paperwork.

PLUS, get a custom inventory plan and have the right parts to meet the needs of your customers.



**GOODREASONS
CHANGEOVER**

Increase Your Profits

Take advantage of Gates GoodReasons Changeover Program and upgrade to quality products you and your customers can trust. Gates provides a custom inventory plan for maximum efficiency and profit potential. Upgrading your inventory also provides superior coverage and cataloging for more sales opportunities.



Upgrade Your Inventory with Century™ Series Belts

Best fit, form and function of any belt in the industry
Meets or exceeds vehicle manufacturer requirements
Lasts up to 50% longer than standard belts
Temperature and crack resistant EPDM rubber



Why Gates?

The broadest product line in the industry with over 22,000 SKUs
Full line offering of passenger car, light truck, medium and heavy-duty applications
Specialty belts for powersports, lawn & garden and agricultural
OE quality products for both import and domestic
Cutting-edge digital resources, including VIN scanning apps
Unparalleled warranty protection

For more information on any of these products, please contact your Gates Sales Representative.

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